

JASON SWINGEN

OBJECTIVE Driven and self-motivated web developer and internet marketer with over 6 years of well-rounded experience. Looking for a position that will allow me to combine my skillset and passion to build and optimize modern and engaging websites.

EXPERIENCE

WEB DEVELOPER - FLY FISHING NATION, KÖLN, GERMANY
2017 - Present
Lead Developer building modern, responsive, social media focused websites for fly-fishing guides and resorts across the world.

WEB DEVELOPER - AAA AUCTION, NOWTHEN, MINNESOTA
2015 - Present
Solely responsible for building and advertising all live and online auctions. Redesigned website using HTML5 and SASS usability and current web best practices.

WEB DEVELOPER / INTERNET MARKETER - BACKYARD LEISURE, RALEIGH NC
2012 - Present
Responsible for all aspects of Backyard Leisure's web presence, including web development and design, content management, analytics, adwords, and social media. Strategically focused on local search optimization for multiple business locations. Utilizing both on-page and off-page optimization to increase rankings for multiple strategically chosen keywords.

SEARCH ENGINE OPTIMIZER - YAY ADVERTISING, RALEIGH NC
2011 - 2012
Developed, maintained and enhanced websites for over ten businesses as well as managed web developers and content writers to increase their visibility and overall number of customers. Optimized social media accounts with promotions to grow visibility and brand recognizability. Created and analyzed web-traffic analytics to find the best sources for ROI on organic and paid searches.

| SKILLS | WEB EXPERTISE | SKILLSET | TOOLS |
|--------|----------------------------|---------------------|----------------|
| | Font-End Development | HTML | Sublime Text |
| | Content Management | CSS / SASS | Photoshop |
| | Search Engine Optimization | Bootstrap | Git |
| | Social Media Marketing | WordPress | Grunt |
| | Search Engine Marketing | Jekyll | Yeoman |
| | Google Analytics | jQuery / JavaScript | Bourbon / Neat |

EDUCATION **MANAGEMENT & MARKETING - MSU MOORHEAD, MOORHEAD MN**
2011

Bachelor of Science, Marketing and Business Administration with an emphasis in Management, and a Minor in Music. Received Degree in May of 2011 from Minnesota State University Moorhead.